

2016 Business,
Sponsorship
Opportunities

and

Corporate
Packages



"Fore" Golfers

m- 0421 796 716

www.thetour.com.au



"We support the Tour concept and encourage all golfers to participate. It will not only provide existing club and social golfers with new events to compete in and enjoy, but it has the potential to bring new people to the game. By introducing social golfers to handicapping and events, it creates a pathway for new people to join golf clubs – something we have already seen occurring through the Golf Access system."

Alex McGillivray
Industry Development Manager
(Golf Australia)

The Tour Fore Golfers is an amateur golf tour played on the best courses in South East Queensland. It has been established to offer golfers of all levels an affordable golfing alternative with flexibility and choice, where players compete for fantastic prizes on a regular basis. There are no expensive membership or nomination fees! Just pay as you play!

Just like on the professional golf tours, The Tour Fore Golfers has its own Order of Merit, 'Major' Tournaments, Club Championships and regular events.

'The Tour' season comprises 21 events played on some of the best courses available. Golfers are able to play in as many events as they like – no limitations, no obligations! Due to large group bookings we are able to secure heavily discounted green fees that will be passed onto the 'tour player'.

'Pay as you play' – no upfront costs. For all enthusiastic golfers who want to play in a social and competitive setting.

In 2016 The Tour Fore Golfers is offering Business, Sponsorship and Corporate opportunities that offer great value for money and return on your investment.



2016 BUSINESS, SPONSORSHIP OPPORTUNITIES AND CORPORATE PACKAGES

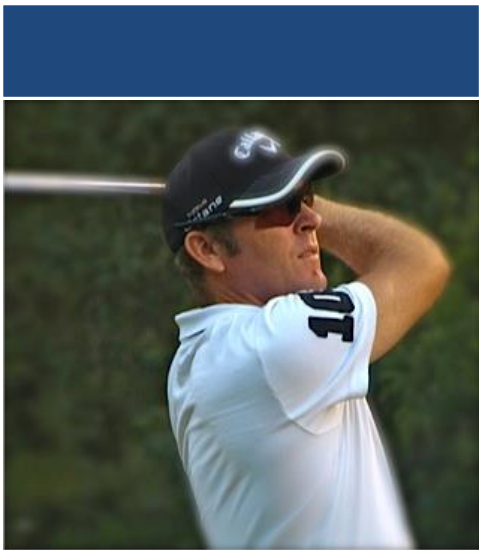
NAMING RIGHTS SPONSOR (TO BE NEGOTIATED)

- Company name incorporated into business branding. For example:
 - 'Company Name' Tour Fore Golfers, or
 - The Tour Fore Golfers, powered by 'Company Name'
- Company logo on all Tour Fore Golfers merchandise (golf polo's, golf caps and towels)
- Company logo in stand out location on front page of The Tour Fore Golfers website plus further information relating to your business/link to your own website
- 4 spots in each event of the 2014 Tour Fore Golfers Schedule (21 events total)
- 20 spots in 2 predetermined events in the Tour Fore Golfers Schedule (invite/reward clients)
- Signage at each event and in all advertising/marketing material including Inside Golf magazine (Australia's golf news leader) and Tour Fore Golfers monthly newsletter
- Opportunities to promote your business to our large network of players and through our website – www.thetour.com.au
- Access to discounted golfing equipment through other Tour Fore Golfers sponsors and supporters
- Free event management of your own corporate golf day
- 4 sets of Tour Fore Golfers merchandise (Golf Polo, Golf Cap and Golf Towel)

MAJOR SPONSOR (TO BE NEGOTIATED)

- 4 spots in each event of the 2014 Tour Fore Golfers Schedule (21 events total)
- 20 spots in 2 predetermined events in the Tour Fore Golfers Schedule (invite/reward clients)
- Signage at each event and in all advertising/marketing material including Inside Golf magazine (Australia's golf news leader) and Tour Fore Golfers monthly newsletter
- Opportunities to promote your business to our large network of players and through our website – www.thetour.com.au
- Logo in prominent position on website plus further information relating to your business/link to your own website
- Access to discounted golfing equipment through other Tour Fore Golfers sponsors and supporters
- Free event management of your own corporate golf day
- 4 sets of Tour Fore Golfers merchandise (Golf Polo, Golf Cap and Golf Towel)





CONTACT DETAILS

THE TOUR FORE GOLFERS

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EVENT SPONSOR (\$500)

- 2 spots in the event being sponsored
- Signage at the event and in all promotional material preceding your event and in The Tour Fore Golfers monthly newsletter
- Opportunities to promote your business to our large network of players on the day of the event and through our website – www.thetour.com.au
- Logo in a prominent position on website in the weeks leading into your event, plus further information relating to your business/link to your own website
- Access to discounted golfing equipment through other Tour Fore Golfers sponsors and supporters

CORPORATE MEMBERSHIP (\$2500)

- 2 spots in each event of the 2016 Tour Fore Golfers Schedule (20 events in total – excluding the Australian Social Golf Club Championships)
- 2 sets of Tour Fore Golfers merchandise (Golf Polo, Golf Cap and Golf Towel)
- Invite 2 guests to play for free in 3 predetermined events in 2014
- Access to discounted golfing equipment through Tour Fore Golfers sponsors and supporters

PROUDLY SUPPORTED BY

